




June 21, 2009

local bands big father's day party
11am-7pm
2211 se hawthorne blvd.

100% of all sales committed to
reduce HOTLIPS' carbon footprint

 **CARROTMOB** is a method of activism that enables consumers to use their collective buying power to reward businesses that will make socially and environmentally responsible improvements. Instead of avoiding a business with bad practices, Carrotmob attracts customers to a company with good ones. It's a reverse boycott. In a boycott, everyone loses, In a Carrotmob, everyone wins.



Portland Carrotmob and this event have been inspired + organized by
Central Catholic High School student members of the
Social Justice, Friends of the Earth + Global Awareness Clubs


portlandcarrotmob.org hotlipsispizza.com hotlipssoda.com



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