

FATHER'S DAY  **CARROTMOB**

eat pizza + save the earth

  
**HOTLIPS**

**PIZZA**

**June 21, 2009**

**2211 se hawthorne blvd 11am-7pm**

**100% of all sales committed to  
reduce HOTLIPS' carbon footprint**



**CARROTMOB**

Is a method of activism that enables consumers to use their collective buying power to reward businesses that will make socially and environmentally responsible improvements. Instead of avoiding a business with bad practices, Carrotmob attracts customers to a company with good ones. It's a reverse boycott. In a boycott, everyone loses. In a Carrotmob, everyone wins.

**local bands • big party**

Portland Carrotmob and this event have been inspired + organized by  
Central Catholic High School student members of the  
Social Justice, Friends of the Earth + Global Awareness Clubs

[portland.carrotmob.org](http://portland.carrotmob.org)

[hotlipspizza.com](http://hotlipspizza.com)

[hotlipssoda.com](http://hotlipssoda.com)